



20 football fans
& one great
Challenge...

...Peace



Reality Goal is the first Reality show in the world composed of soccer fans of the most important teams in the country that is being held. These are ordinary people with great passion for their team, who must face the challenge of living together in a house during a championship football season, and being filmed 24-hours a day on their tasks and activities of daily life within.



The participants, estimated between 20 persons of both sexes, will live together peacefully; resolving differences not only of coexistence but of passion for the colors of their team, and demonstrate how through a game whose basic rules promote dialogue, respect and tolerance all this differences can be solved, building peace in a sport as passionate and competitive as football is in the world.



STORY LINE, AND DRAFT SUMMARY:

Reality Goal (RG) is a reality television show with one essential premise, “Peace” within the fanatics of the spectacular sport of football. In each series, which lasts for around three months, a group of people (normally twenty, one couple per team) live together full-time in the RG house, semi-isolated from the outside world but under the continuous gaze of television cameras.



The Housemates try to win a cash prize by winning periodic challenges (tasks) and their respective points (system of points), which can provide immunity, can be trade in for amenities, etc. The final word is always in the hands of the viewers with their votes via land calls and/or SMS.



They must live in a peaceful manner within the house during the football season. There will be arbitrators. They will be Psychologists and sociologists specialize in the field of sport. Imparting arbitration when peace is threatened, punishing those who do not respect their previous warnings, by being immediately expelled from the house. These professionals will be alternated monthly and will mediate at all times that the dialogues or debates call for.



THEMATIC AND CONTENT:

Reality Goal has its fundamental premise in achieving a peaceful coexistence between the various participants who are so passionate and cherished for their favorite clubs. Each day shows the participants inside the house in their normal duties with games offered by the production, guests, tasks, debates, etc. During the 24 hours. They also share joint outings to witness major games of the fixture in a common area in the venue enabled only for them.



DURATION AND FREQUENCY:

Program of 24 hours of daily broadcast.

TARGET OF THE AUDIENCE:

The content of the program is intended for general public.

PARTICIPANTS: General characteristics:

The group is quite heterogeneous. Being faithful representatives of their teams, each pair are a stereotype fan of the team being carry in their hearts.

SCENARIOS:

- Kitchen
- Dining
- Living
- Bathroom (Unisex)
- Consultancy
- Gymnasium
- Football field
- Pool



ACTIVITIES:

All activities will generate accumulation of points for the winners and second positions, the system of points will be redeemed by the participants for benefits within the club **Reality Goal**.

- Participants will attend the matches play by their team, enjoying the game with participants representing the opponent team of that game, the 4 contestants will be in the same space, isolated from those attending the event.



- Graff: contestants will work with an art coach, translating their feelings into graffiti. Developing related topics like passion, euphoria, frustration, etc. In contrast to a violent demonstration of their sentiments.
- "Mini-Football" with 2 teams composed of the various participants; the losing team must pay the BBQ (with their points) for the rest of the participants.



- In the activities in which a team plays together with an opponent against another team (Ex.: Boca participants with River participants), the scores obtained by the winner will be double. It's a classic example of winning the task and overcoming the differences of rivalry.
- Another way to win points will be by competing in such matters as kitchen/drinks, the winner will be determined by which team has produced the best dish/drink determined by the other participants.
- Ping-Pong of questions and answers relating to football
- Football-tennis
- etc.



Reality Goal

The participants have contact with the outside and the real world

The participants are selected for a certain quality explicit to everyone

The activities are related directly to the thematic of the show

The audience is identify beforehand with the participants

The audience will vote in a passionate way

Reality of a reality. The daily truth about the violence in the world of football. Representation of the real world

Big Brother

The participants are isolated from the outside world and the day by day news.

No one knows under what quality the participants were chosen

The activities are not related to the thematic of the show

The audience is not identify from the start with the participants

The audience not always votes in a passionate way

Suppose representation of all the sectors of our society and their coexisting



The participants chosen will be the faithful representation of the fans of the team that they represent, based on a sociological analysis of the typical fan of each football club. They represent a thematic block.

The participants must be over 18 years old, without a limit

All the participants are chosen in representation of all the society, not a thematic block

The participants must be in a certain range of age, being in their majority teenagers



Note: Operating manual with extended information on format, point system casting, pre-production, rules, etc. Will be facilitated upon request.



TRAFMA

... an entertainment company

